



Survey 2024

Horst Caspari



2024 Survey Highlights

Taking into account non-respondents:

- Grape production down a few hundred ton compared to 2023
 - Substantial increase in grapes not utilized
 - Grape prices steady to small increases compared to 2023
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Survey Summary

Survey numbers

- Survey forms send: 44
 - Survey forms returned: 24 (86 vineyard sites)
 - Rate of Return: 55 %
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Survey Summary

Non-respondents to date

There are about 80 additional growers in the state we can't reach or who sometimes participate in the survey, and sometimes they don't. Most of these growers have very small acreage.

And very likely there are more growers in the state we don't even know about (yet).



2024 Colorado Grape Grower Survey

Definition

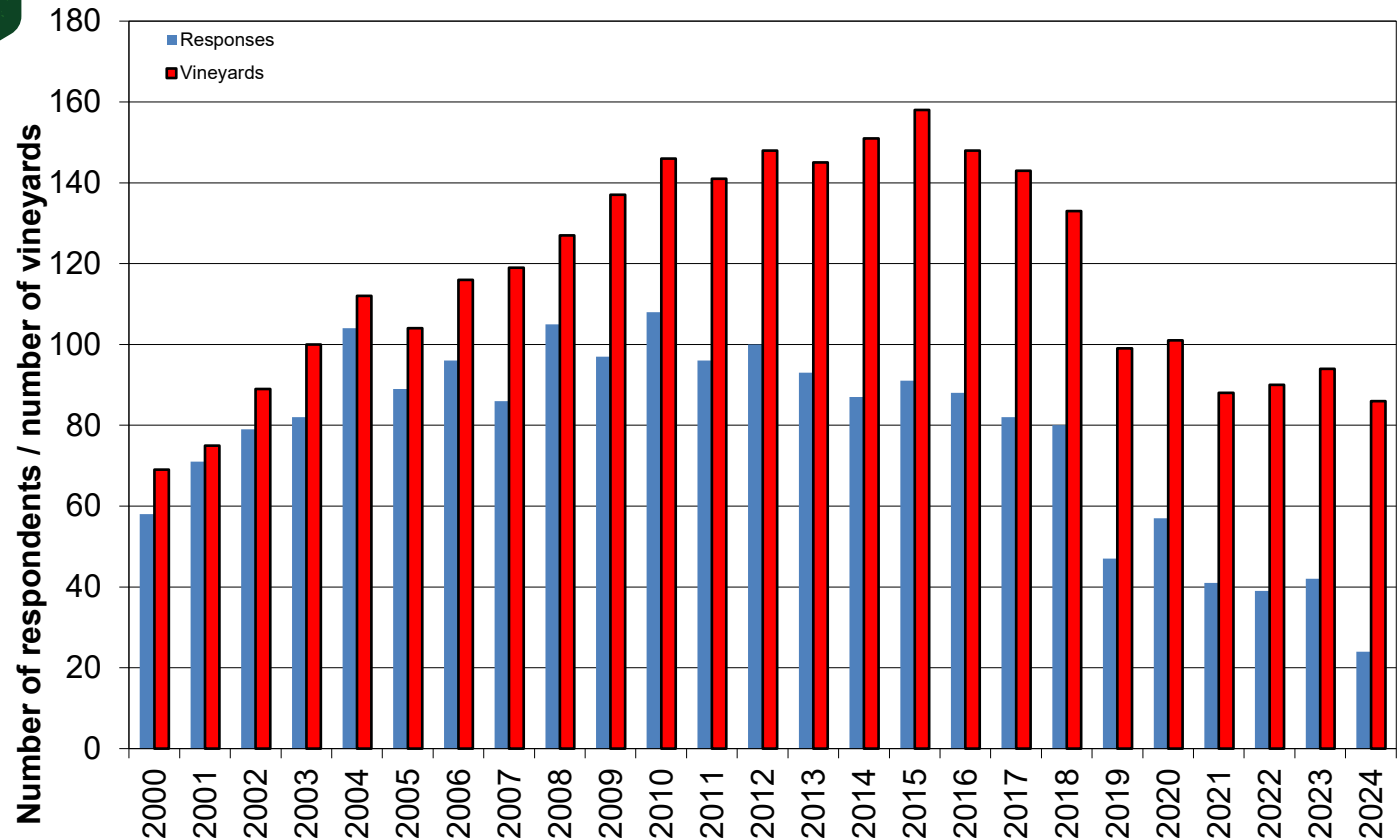
“Producing area”

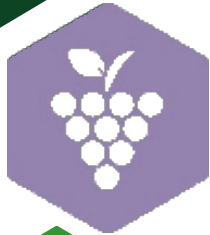
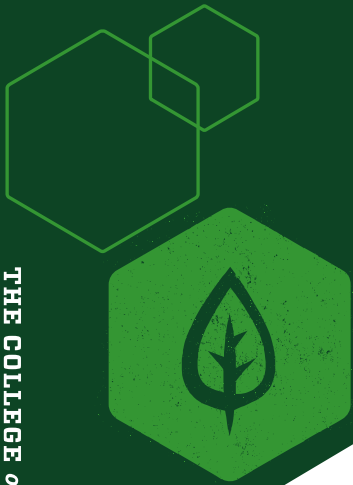
- vineyards of producing age (≥ 3 years old)
 - vineyards planted prior to 2023
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2024 Colorado Grape Grower Survey

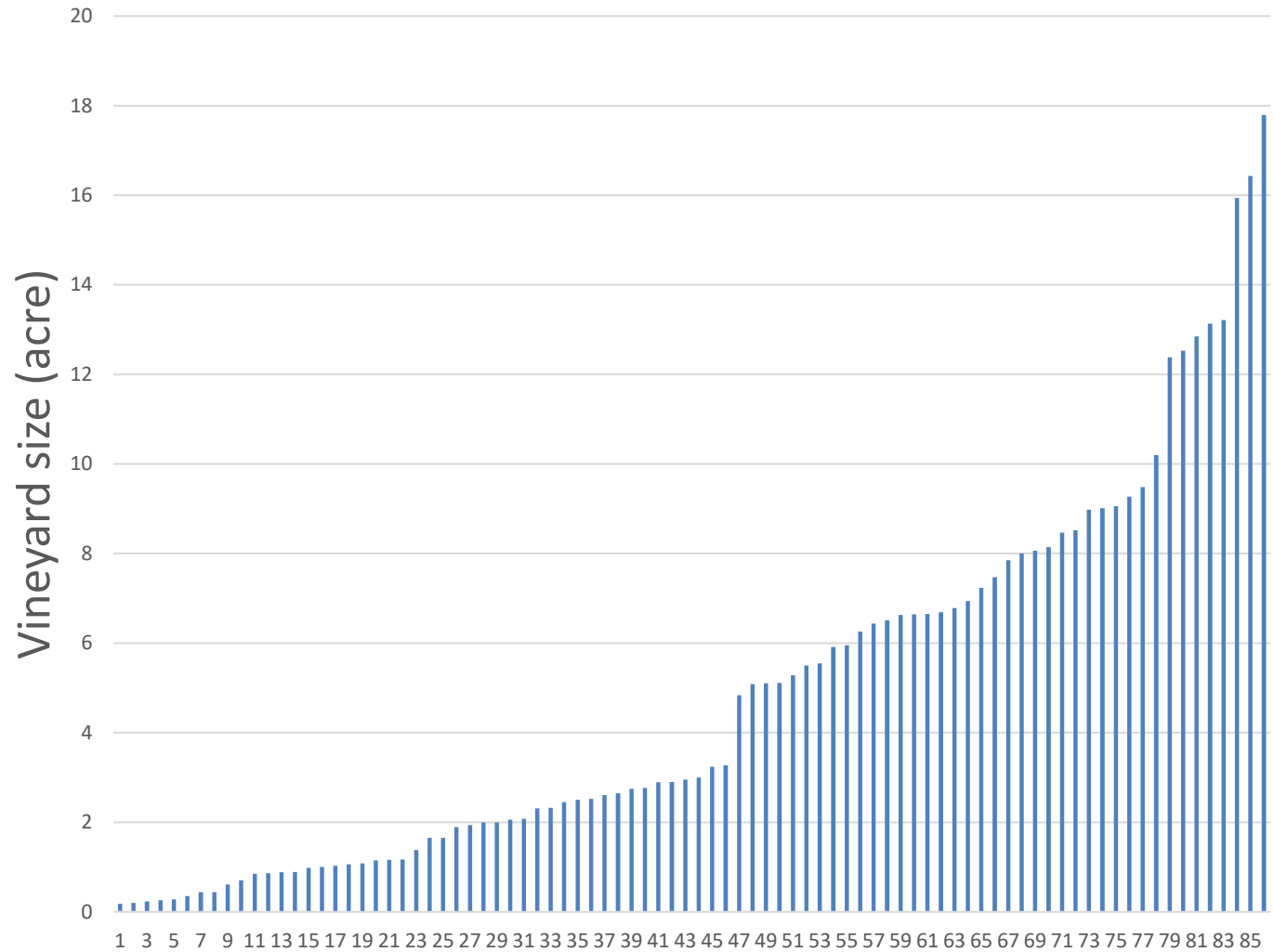
Total vineyard area (acre)	416
Wineries	110 (27 %)
Contract growers	306 (73 %)
Producing vineyard area (acre)	400
Average vineyard size (acre)	5.1
Median vineyard size (acre)	3.0
Total production (t)	1,361
Average yield (t/acre)	3.34
Average grape price (\$/t)	\$1,901
Average grape revenue (\$/acre)	\$5,810

Number of survey responses and number of vineyards



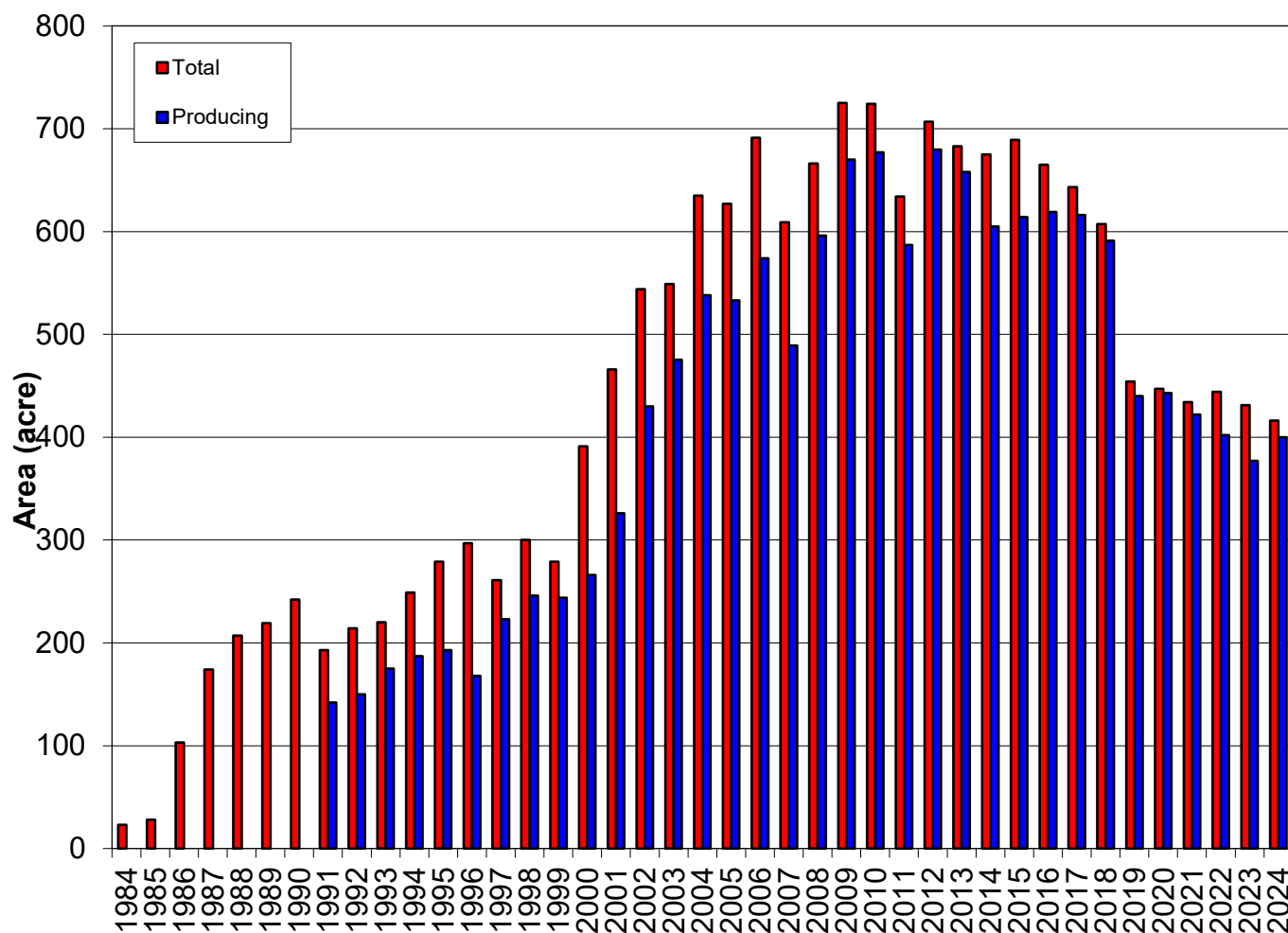


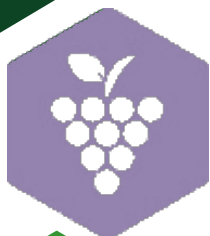
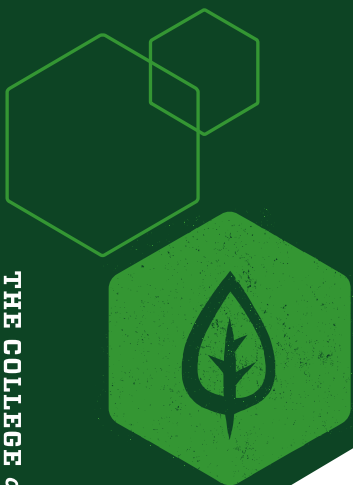
Vineyard size



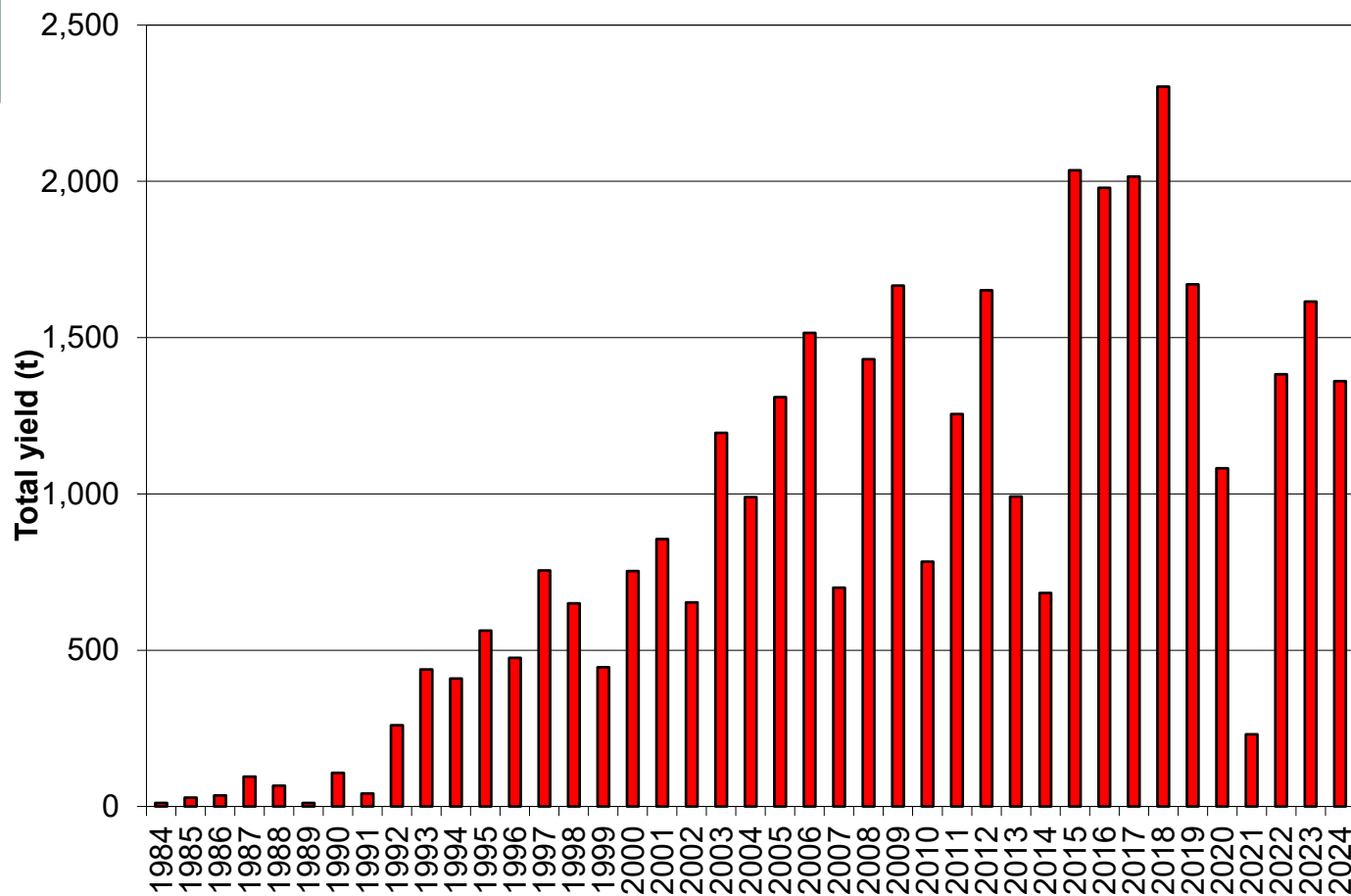


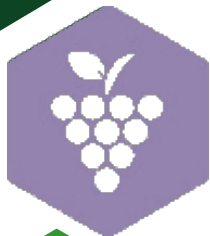
Acres reported by survey year



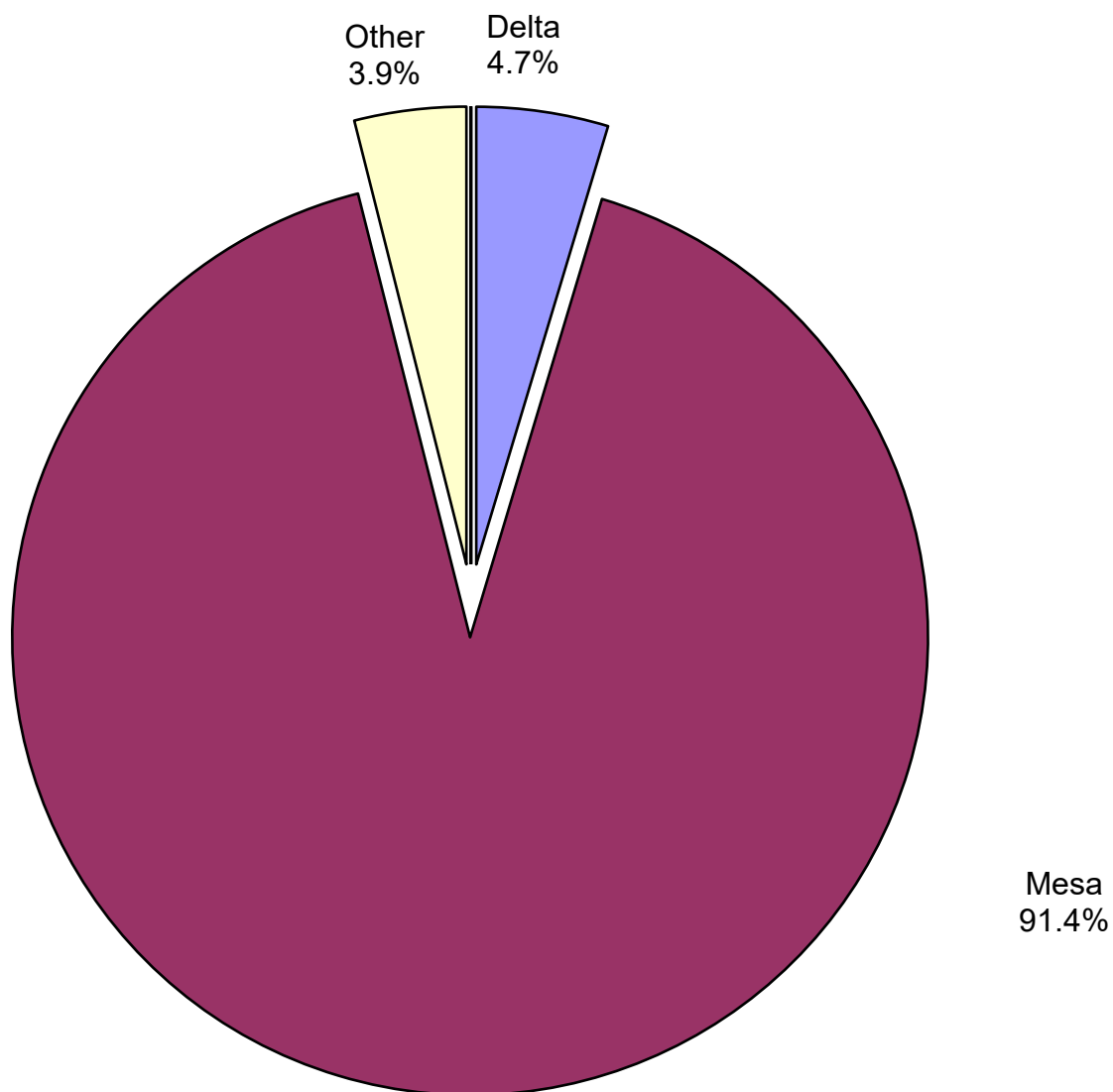


Colorado grape production by year

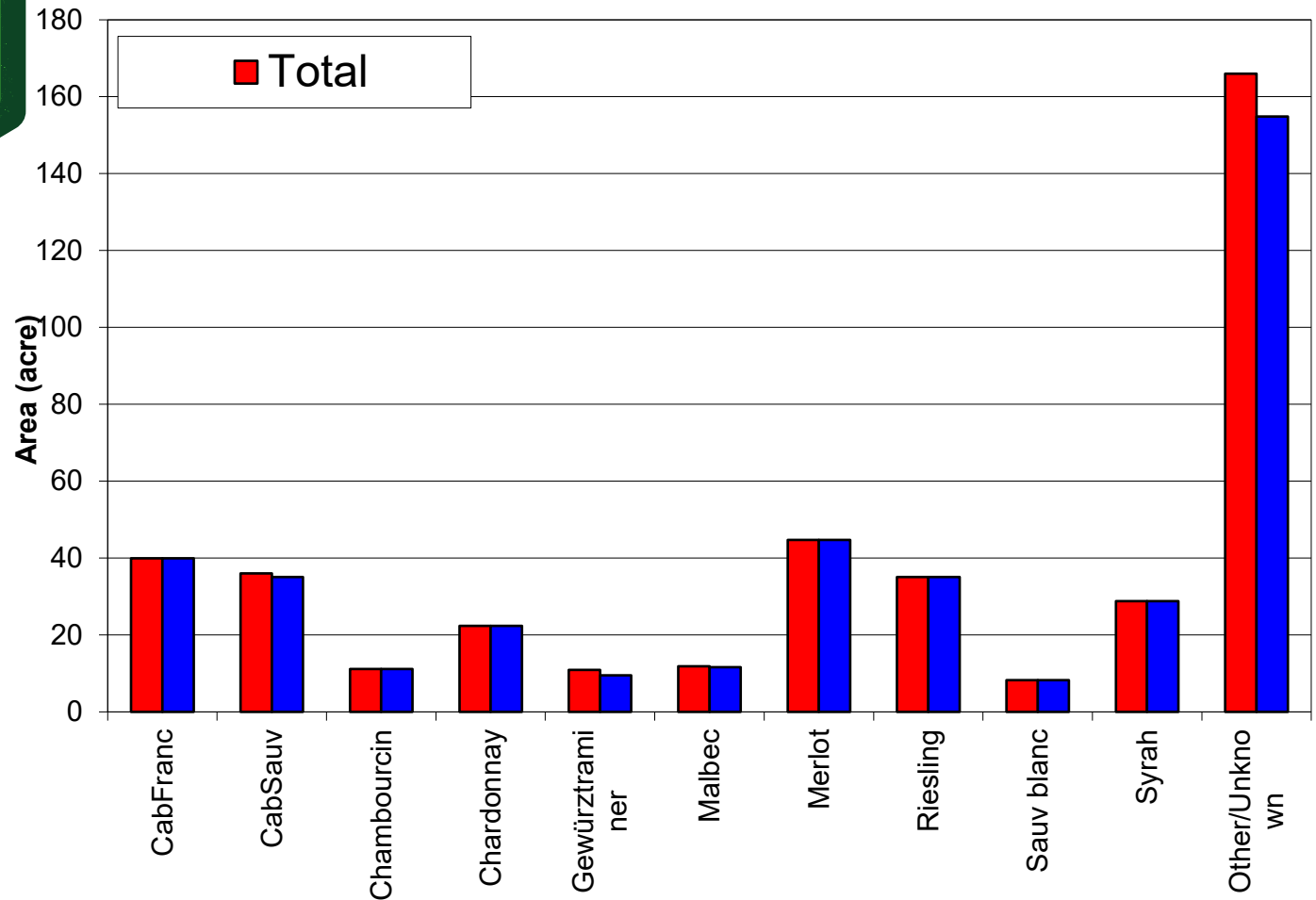




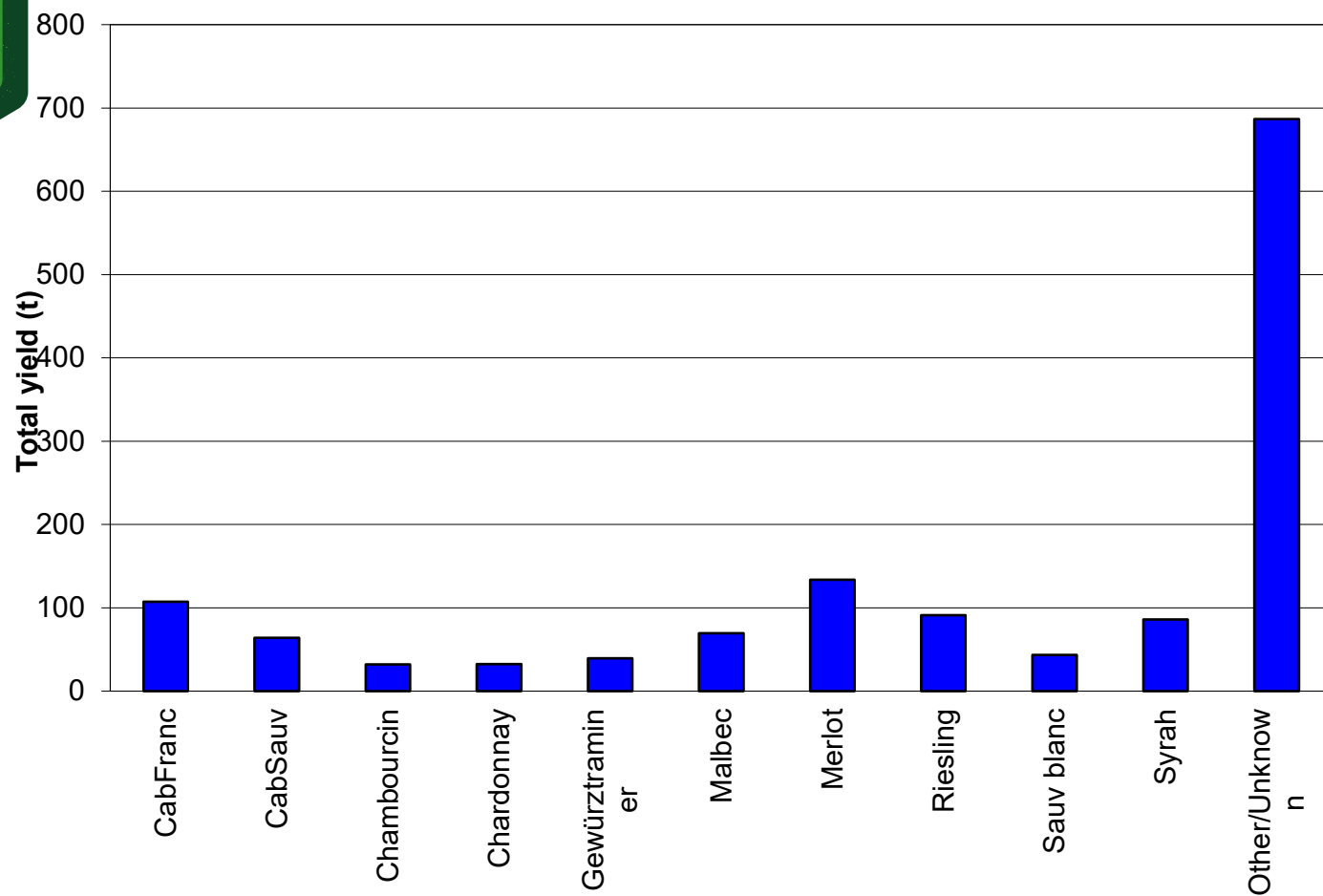
Colorado vineyard area by county



Colorado grape area by variety, 2024

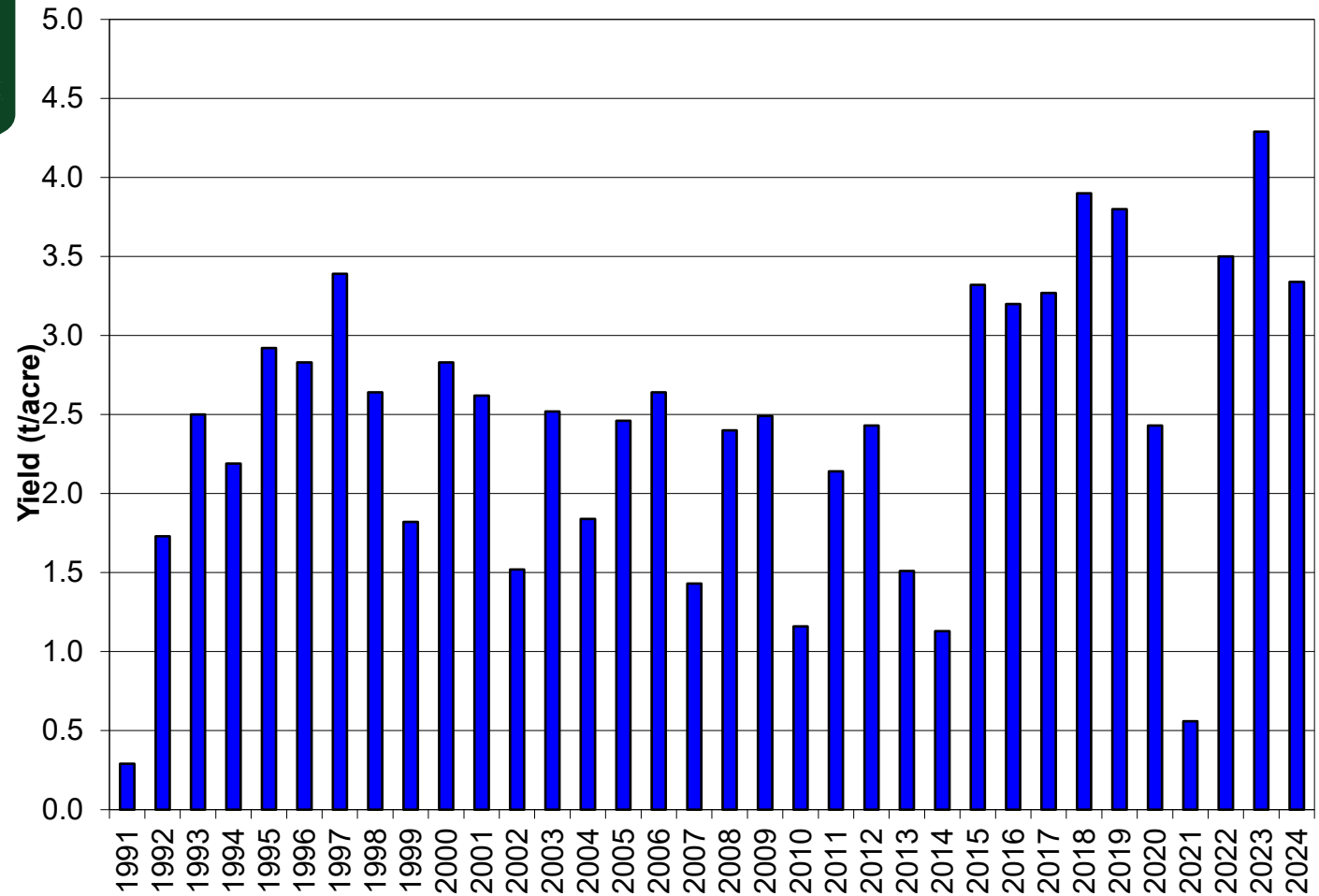


Colorado grape production by variety, 2024

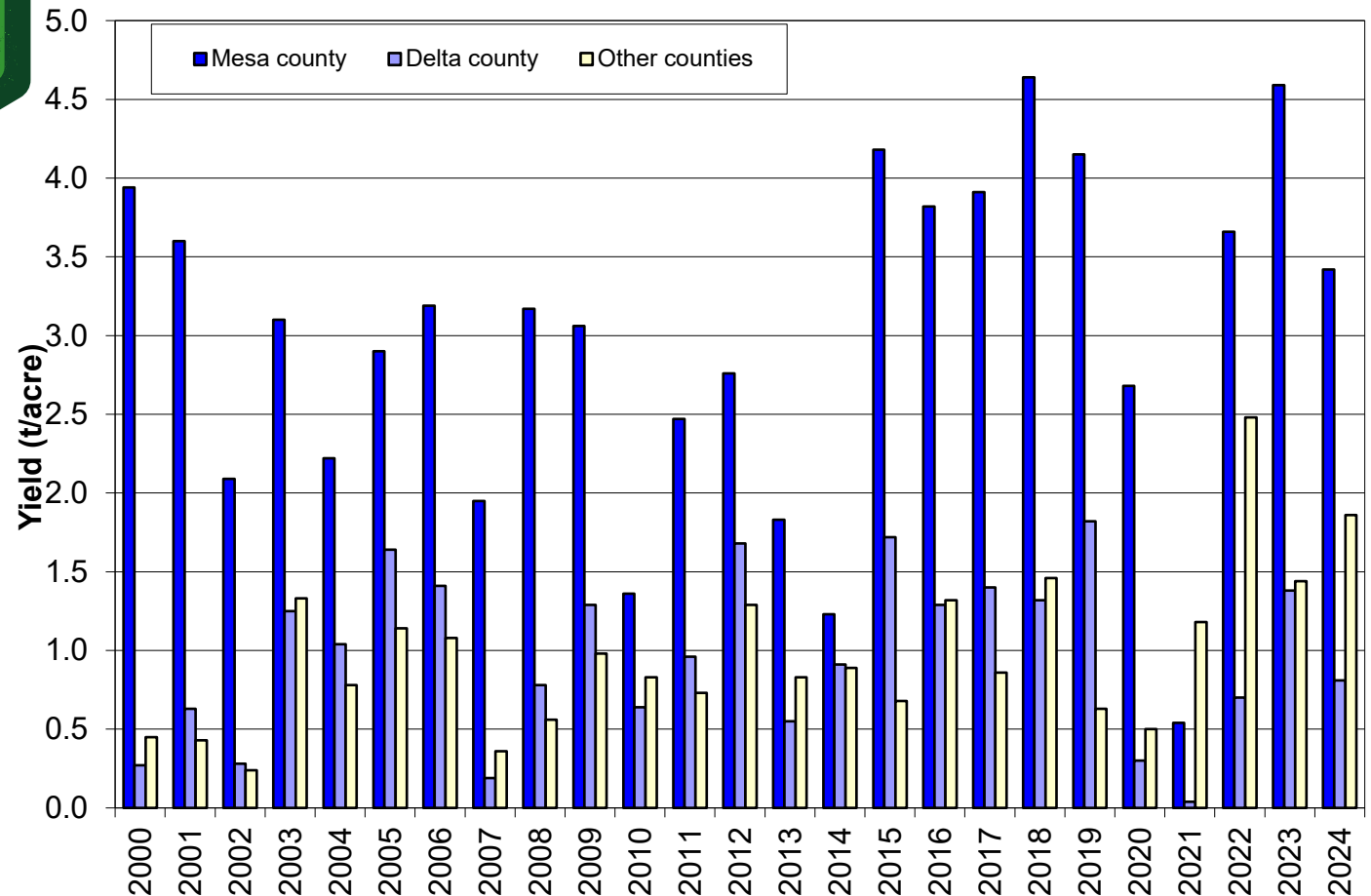




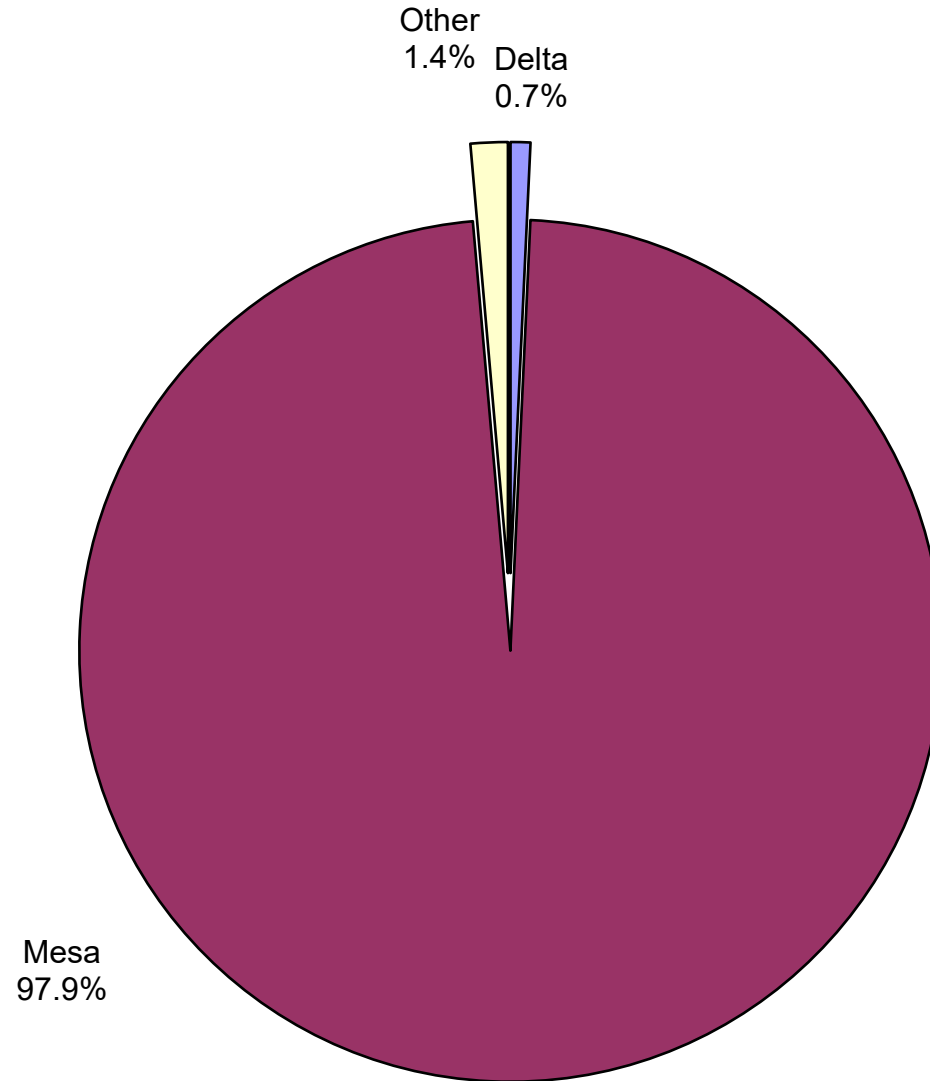
Colorado grape yield per acre & year



Colorado grape yield by county & year

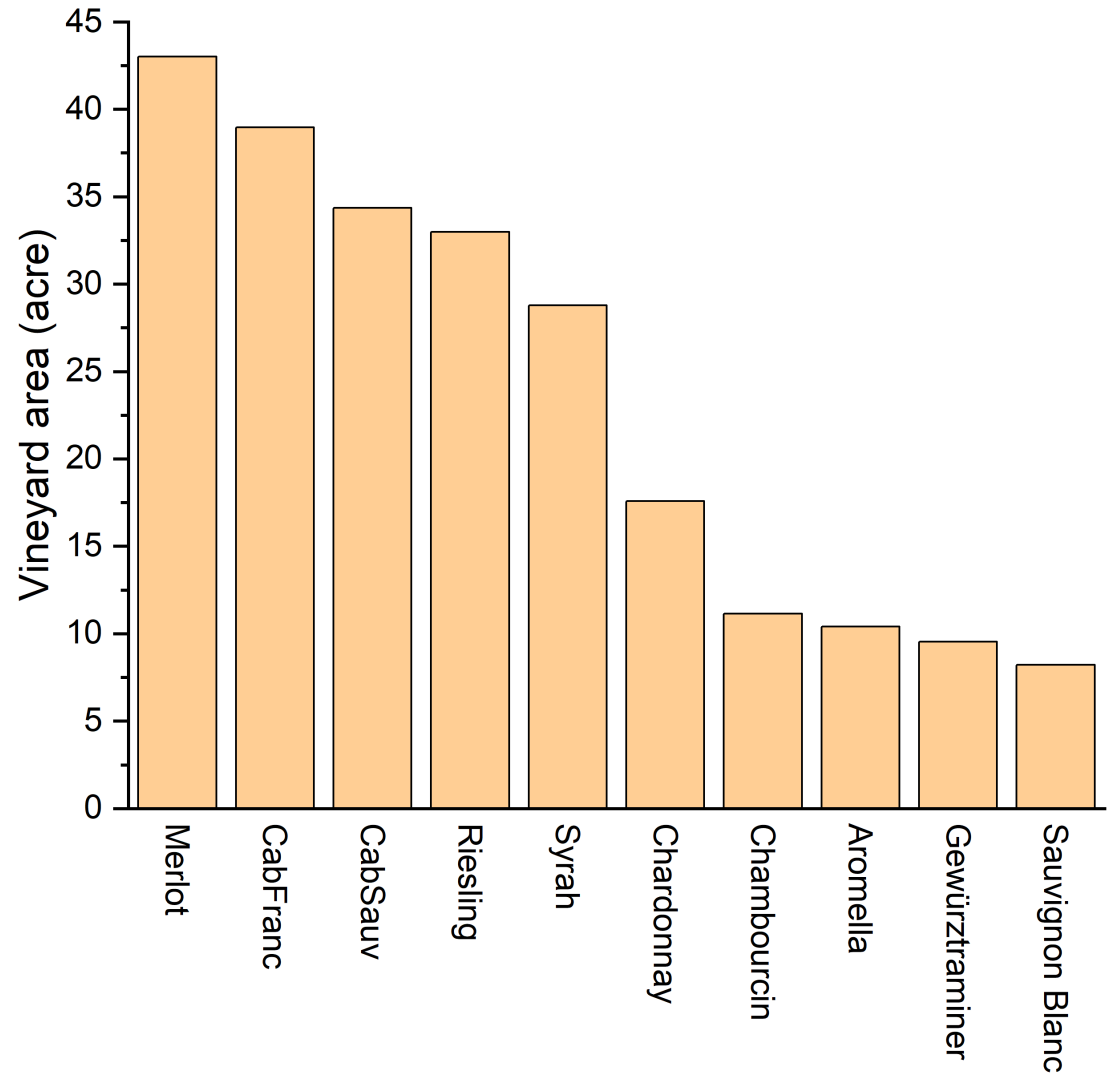


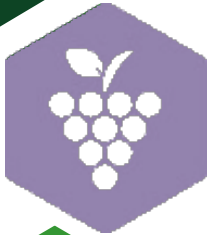
Colorado grape production by county



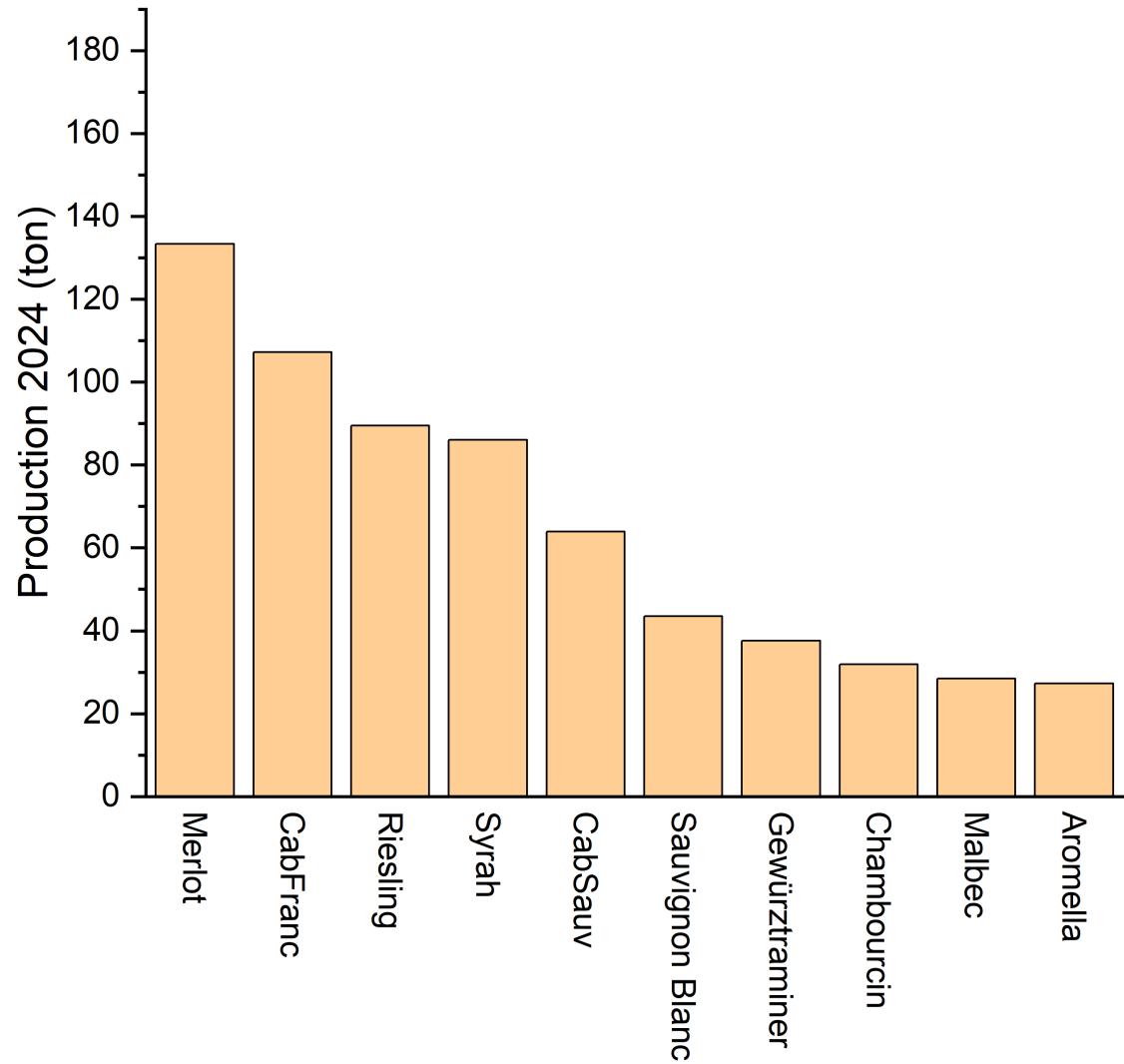


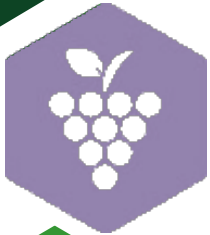
Colorado vineyard area, top 10 cultivars according to survey results



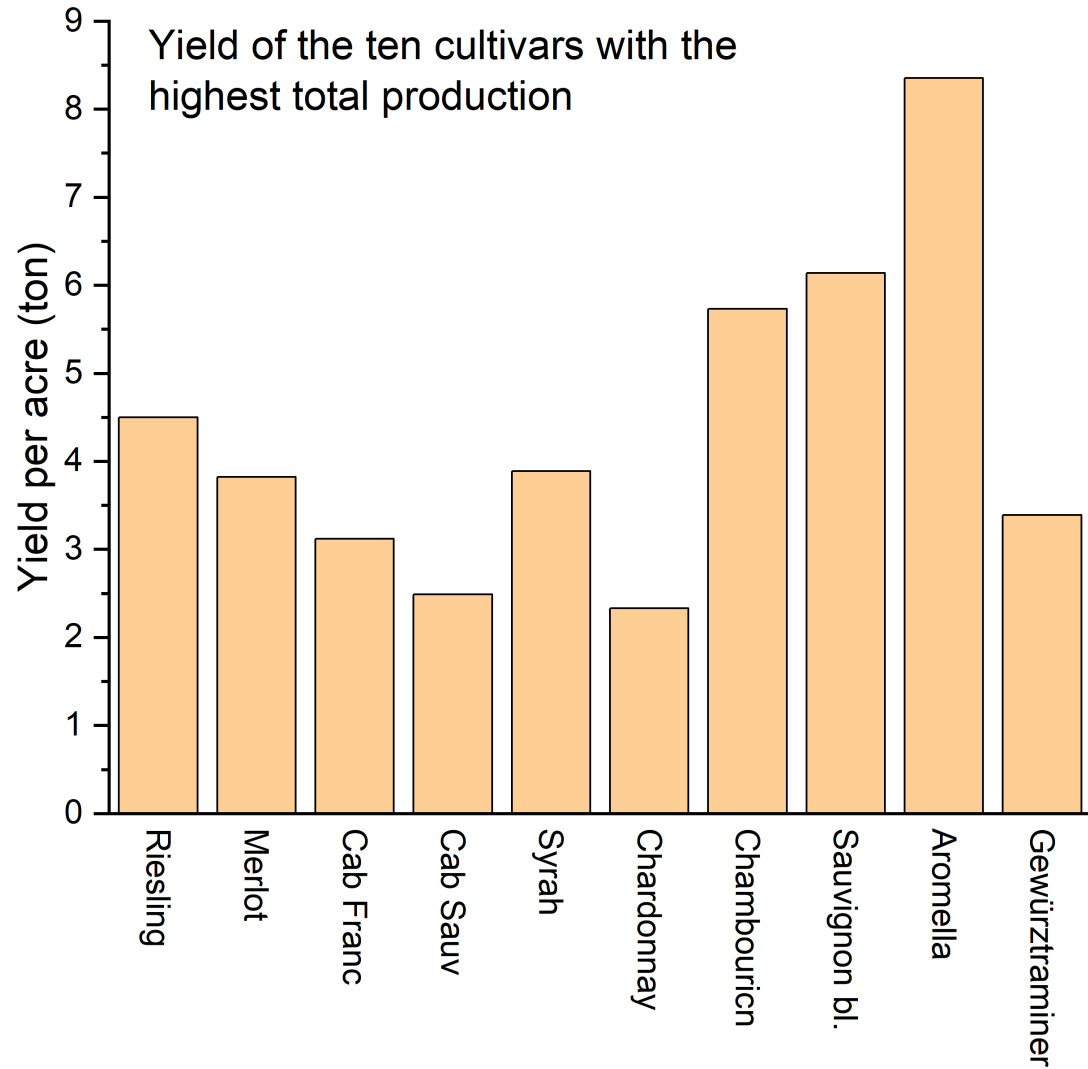


Colorado grape production, top 10 cultivars





Colorado grape yield per acre & variety





Colorado vineyard area, top 10 cultivars according to Horst

#1 Cabernet Sauvignon

#2 Merlot

#3 Cabernet franc

#4 Riesling or Syrah or Malbec

#7 Chardonnay

#8 to #10 Chambourcin or Aromella or Gewürztraminer or Sauvignon blanc or Tempranillo or Traminette



2024 Colorado Grape Grower Survey

Less than 2 acres of new plantings in 2024.

Several replantings scheduled for spring 2025.

Vineyard area continues to decline in Mesa County.



2024 Colorado Grape Grower Survey

- Yields reduced by late spring freezes and hailstorms in Mesa County.
 - Low yields everywhere else in the state.
 - Inter-specific cultivars accounted for ~25 % of the state-wide grape production.
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2024 Colorado Grape Grower Survey

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- Despite the low state-wide yield, a rather high percentage of fruit did not get utilized.
 - Not utilized fruit is estimated at 13 % of total production.
 - The overall average price up about \$50/ton compared to 2023.
 - About \$400/ton difference in price between *V. vinifera* cultivars and inter-specific cultivars.
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2024 Colorado Grape Grower Survey

- Average yield of cold-hardy cultivars (3.03 ton/acre) slightly less than that of *Vitis vinifera* cultivars (3.27 ton/acre).
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2024 Colorado Grape Grower Survey

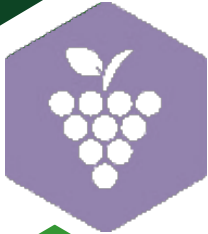
- Grape price information is from 53 % of the crop reported.
 - Average price per ton for *Vitis vinifera* cultivars was \$1,964 (up \$12).
 - Average price per ton for cold-hardy inter-specific cultivars was \$1,480 (up \$257).
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2024 Colorado Grape Grower Survey

Thank you

- All the growers who have responded to the survey
 - CWIDB for funding the survey
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Questions?

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