



Survey 2025

—
Horst Caspari



2025 Survey Highlights

Taking into account non-respondents:

- Grape production up compared to 2024
 - Nearly 30 % of production not utilized
 - Vineyard area removed about 7x of area planted
 - Colorado vineyard area continues to shrink
-



Survey Summary

Survey numbers

- Survey forms send: 44
 - Survey forms returned: 30 (76 vineyard sites)
 - Rate of Return: 68 %
-



Survey Summary

Non-respondents to date

There are about 80 additional growers in the state we can't reach or who sometimes participate in the survey, and sometimes they don't. Most of these growers have very small acreage.

And very likely there are more growers in the state we don't even know about (yet).



2025 Colorado Grape Grower Survey

Definition

“Producing area”

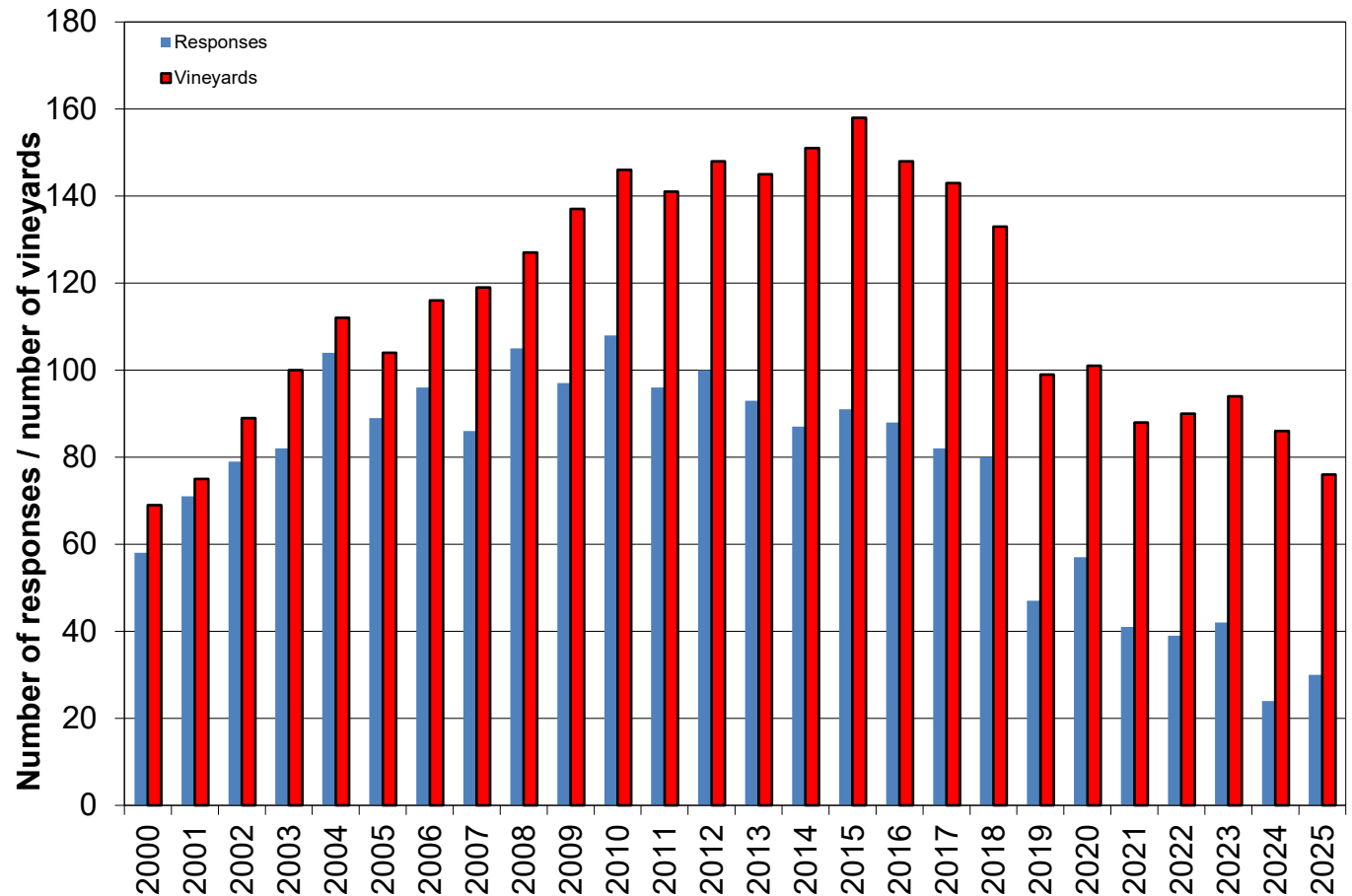
- vineyards of producing age (≥ 3 years old)
 - vineyards planted prior to 2024
-

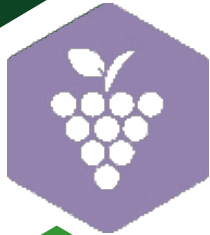
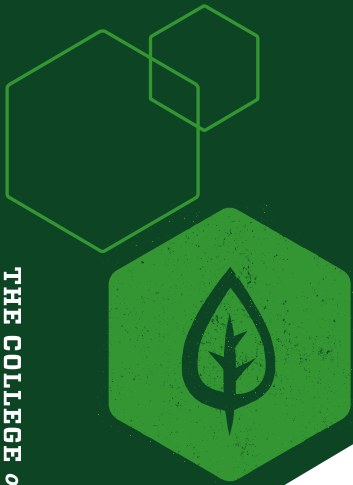
2025 Colorado Grape Grower Survey

Total vineyard area (acre)	349
Wineries	82 (24 %)
Contract growers	267 (76 %)
Producing vineyard area (acre)	340
Average vineyard size (acre)	5.1
Median vineyard size (acre)	3.2
Total production (ton)	1,175
Non-utilized production (ton)	335 (28.5 %)
Average yield (ton/acre)	3.46
Average grape price (\$/ton)	2,057
Average grape revenue (\$/acre)	6,010

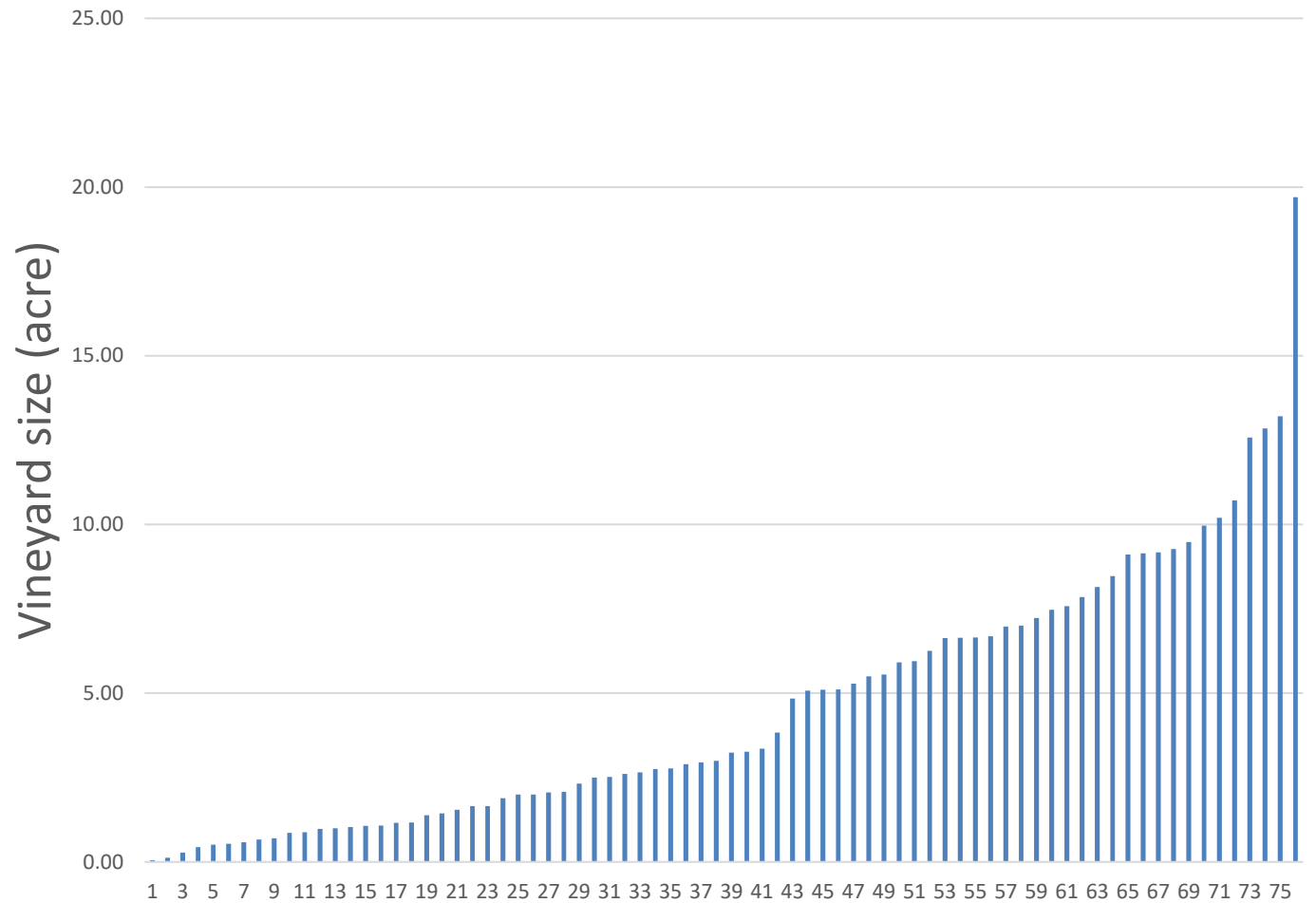


Number of survey responses and number of vineyards



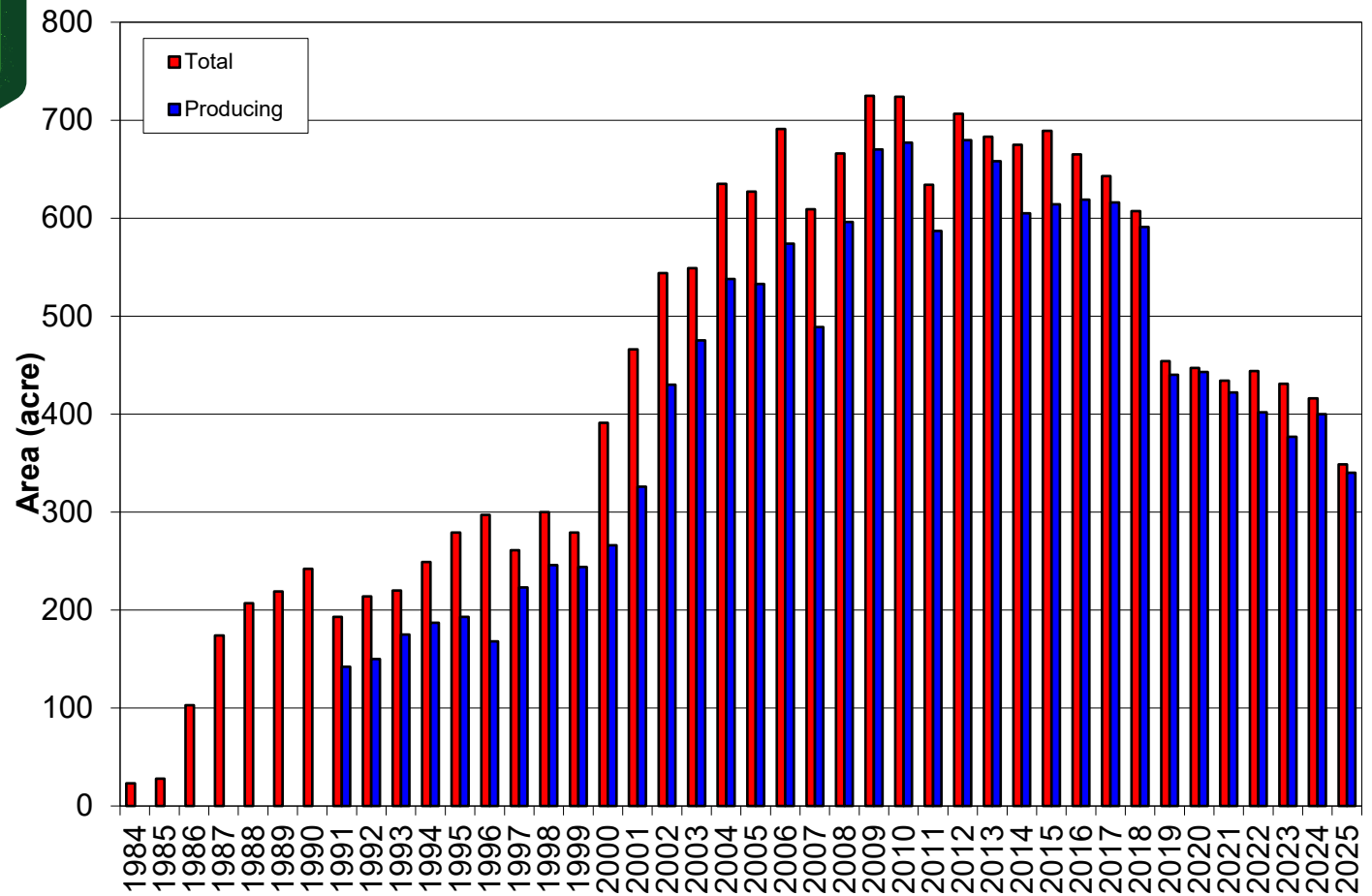


Vineyard size



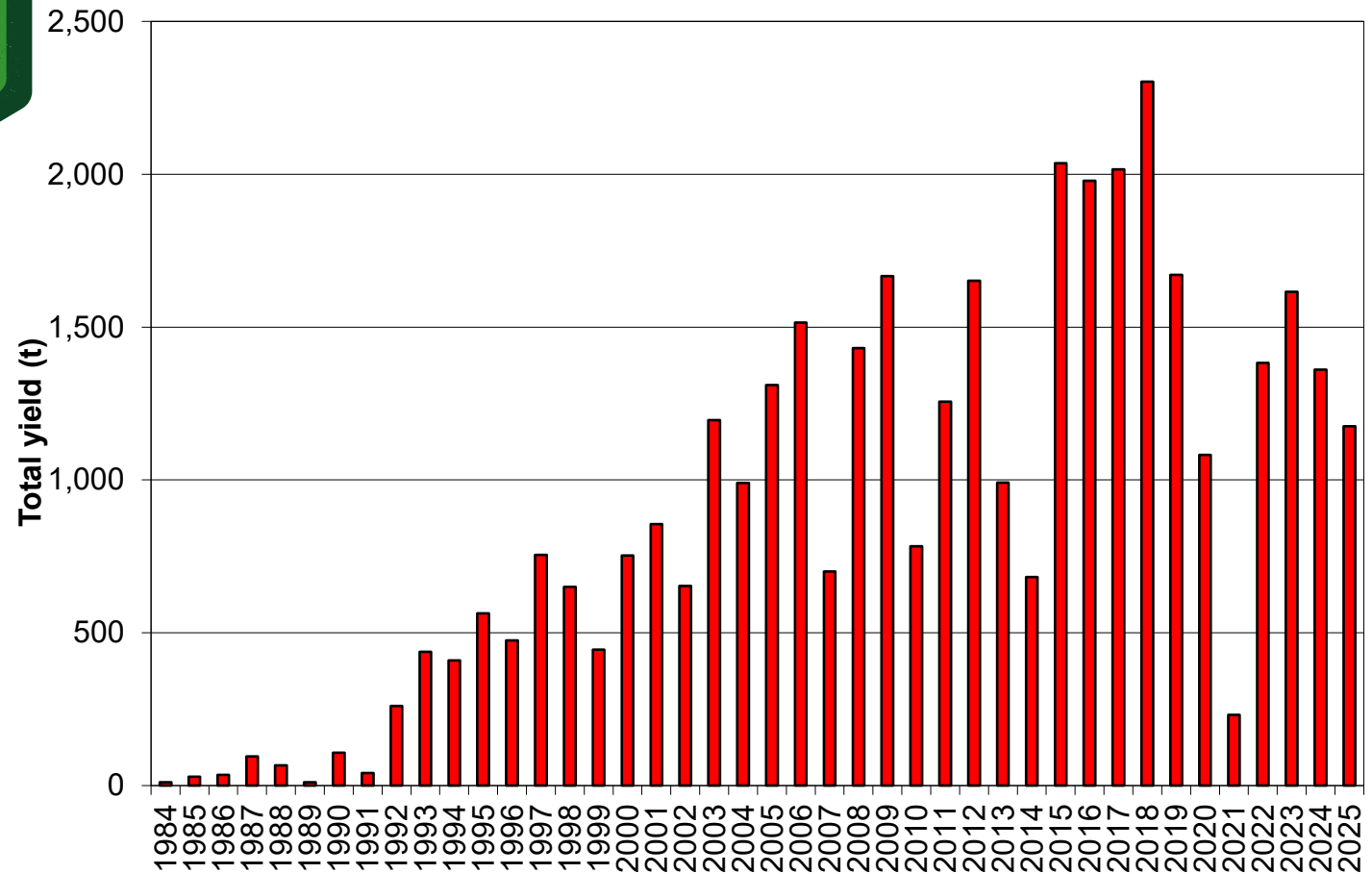


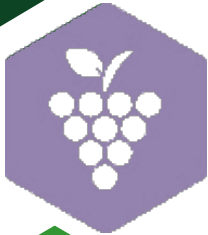
Acres reported by survey year



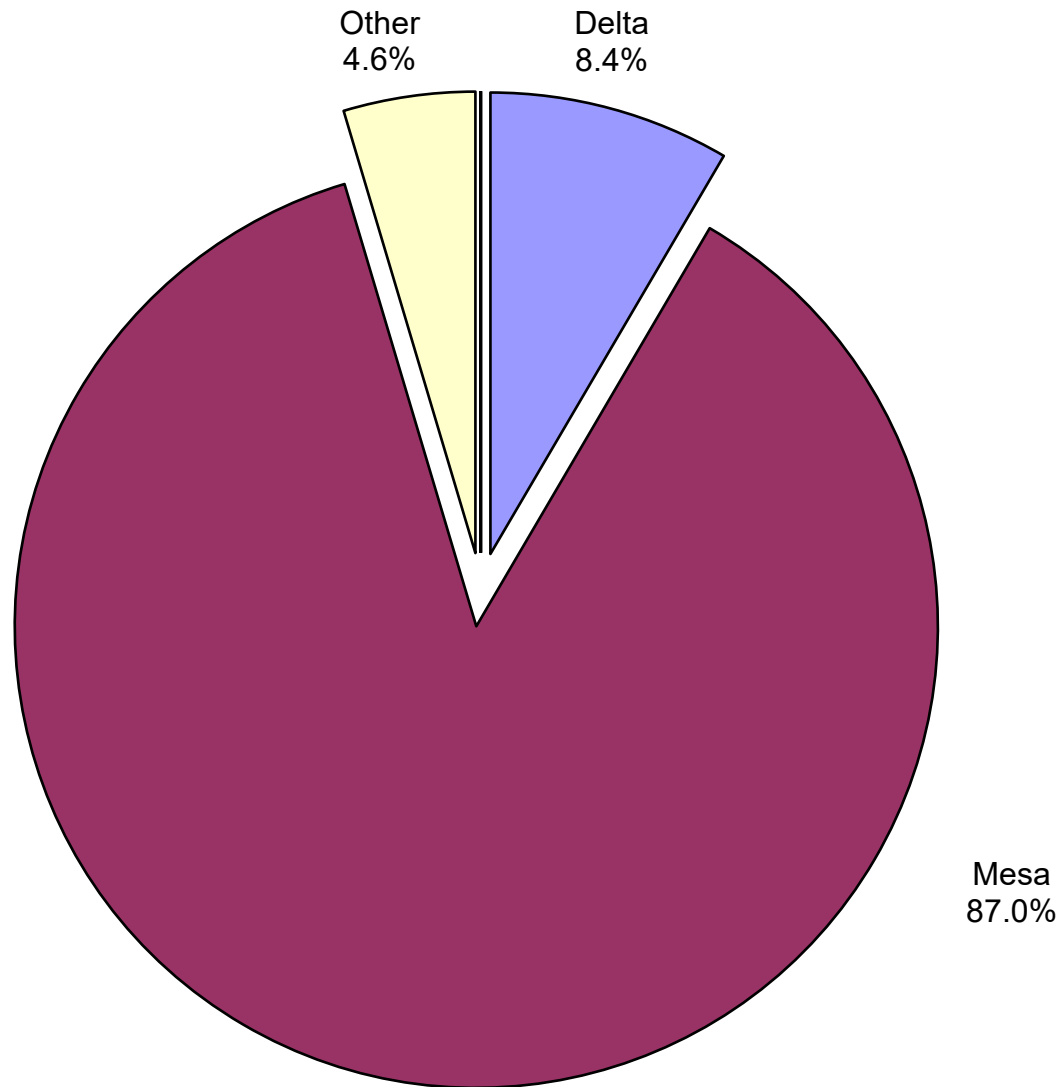


Colorado grape production by year

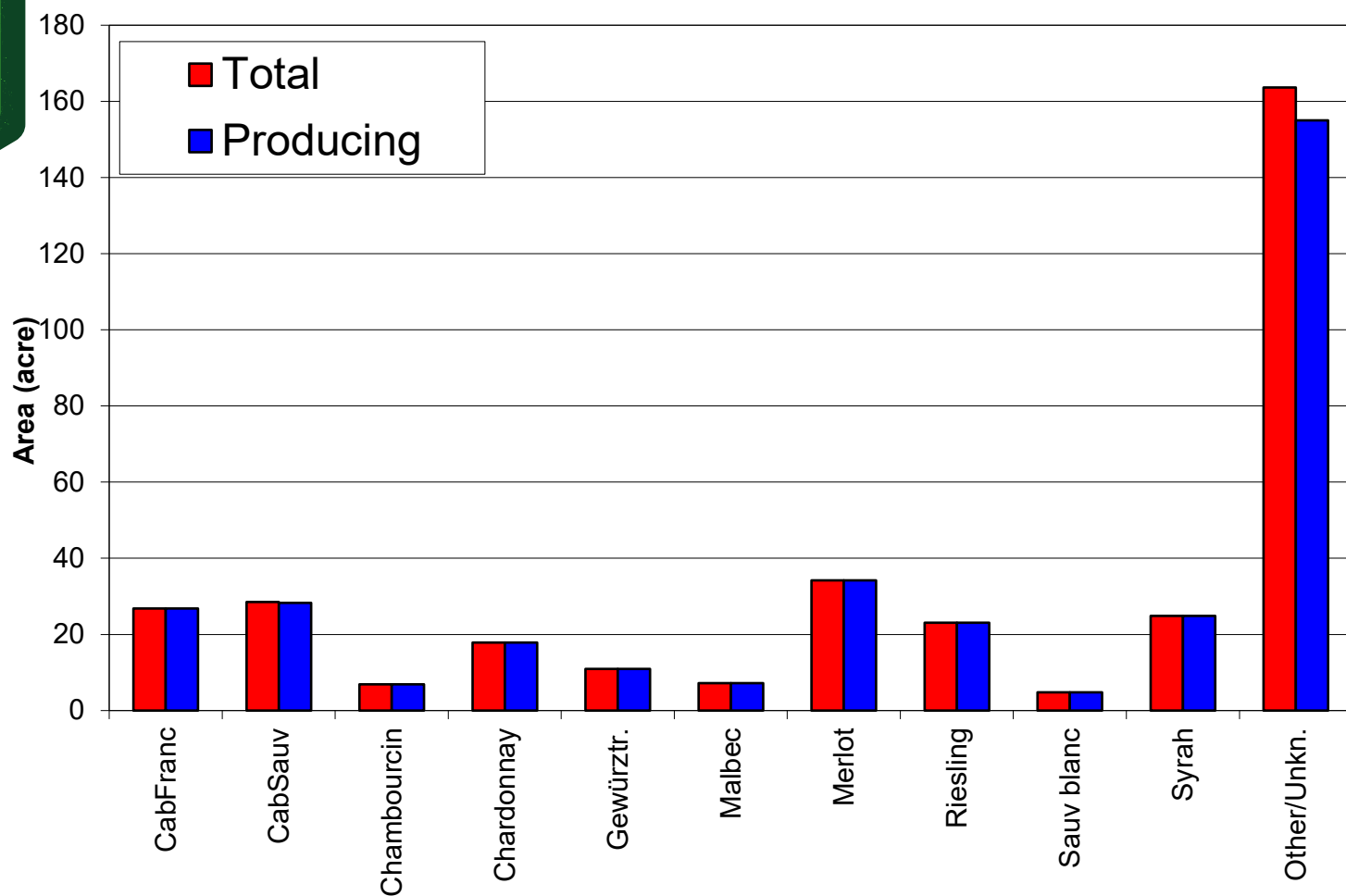




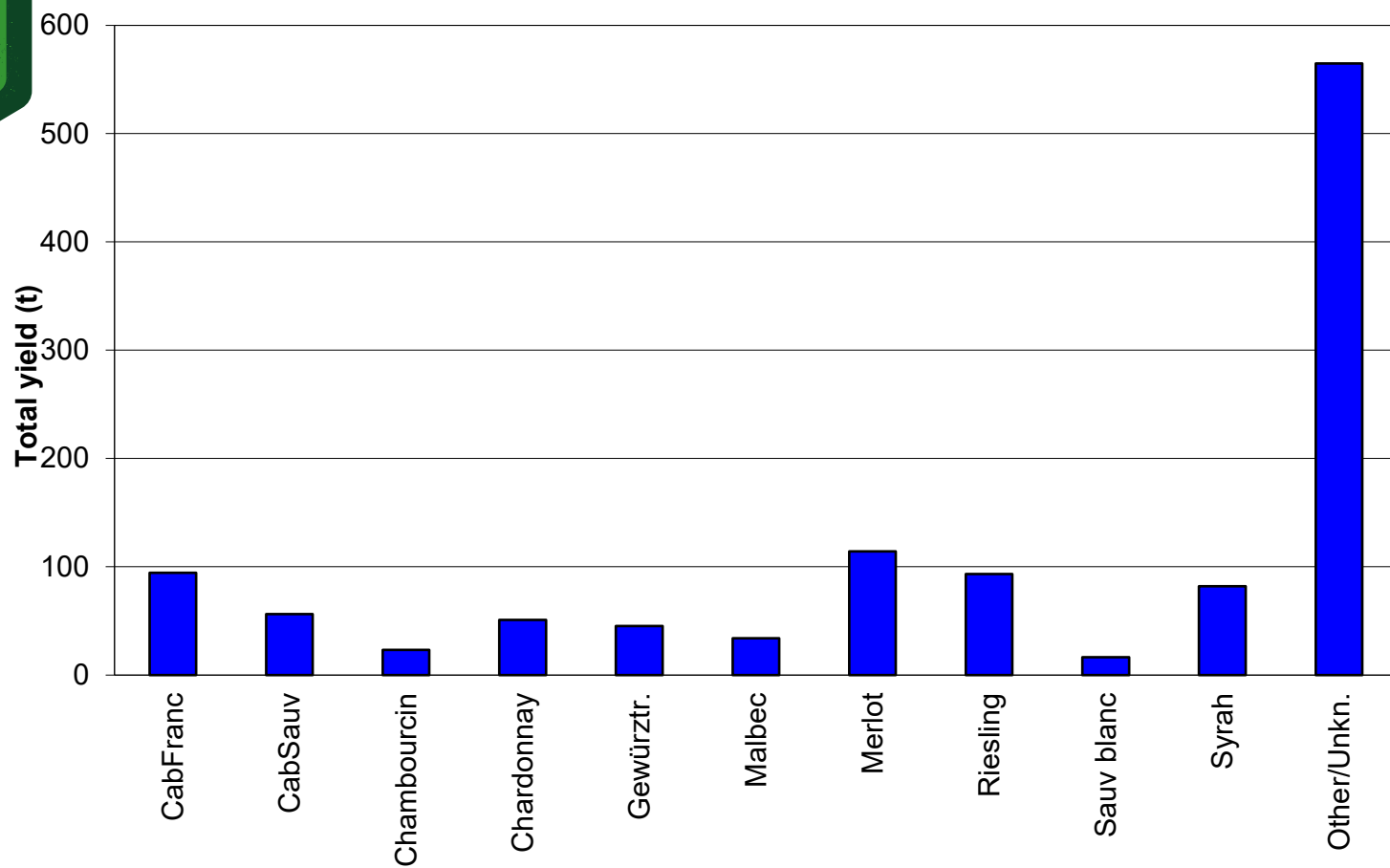
Colorado vineyard area by county



Colorado grape area by variety, 2025

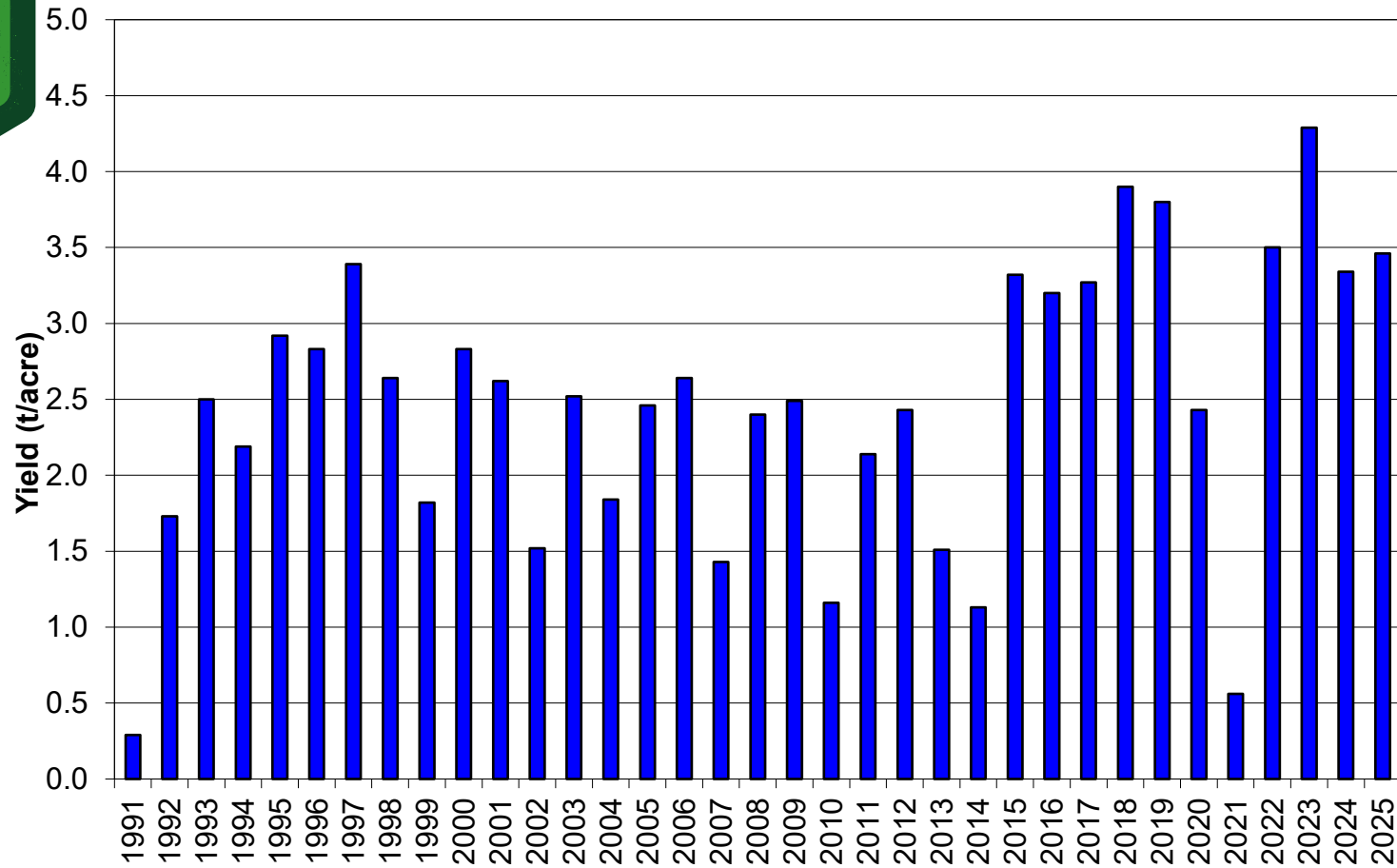


Colorado grape production by variety, 2025



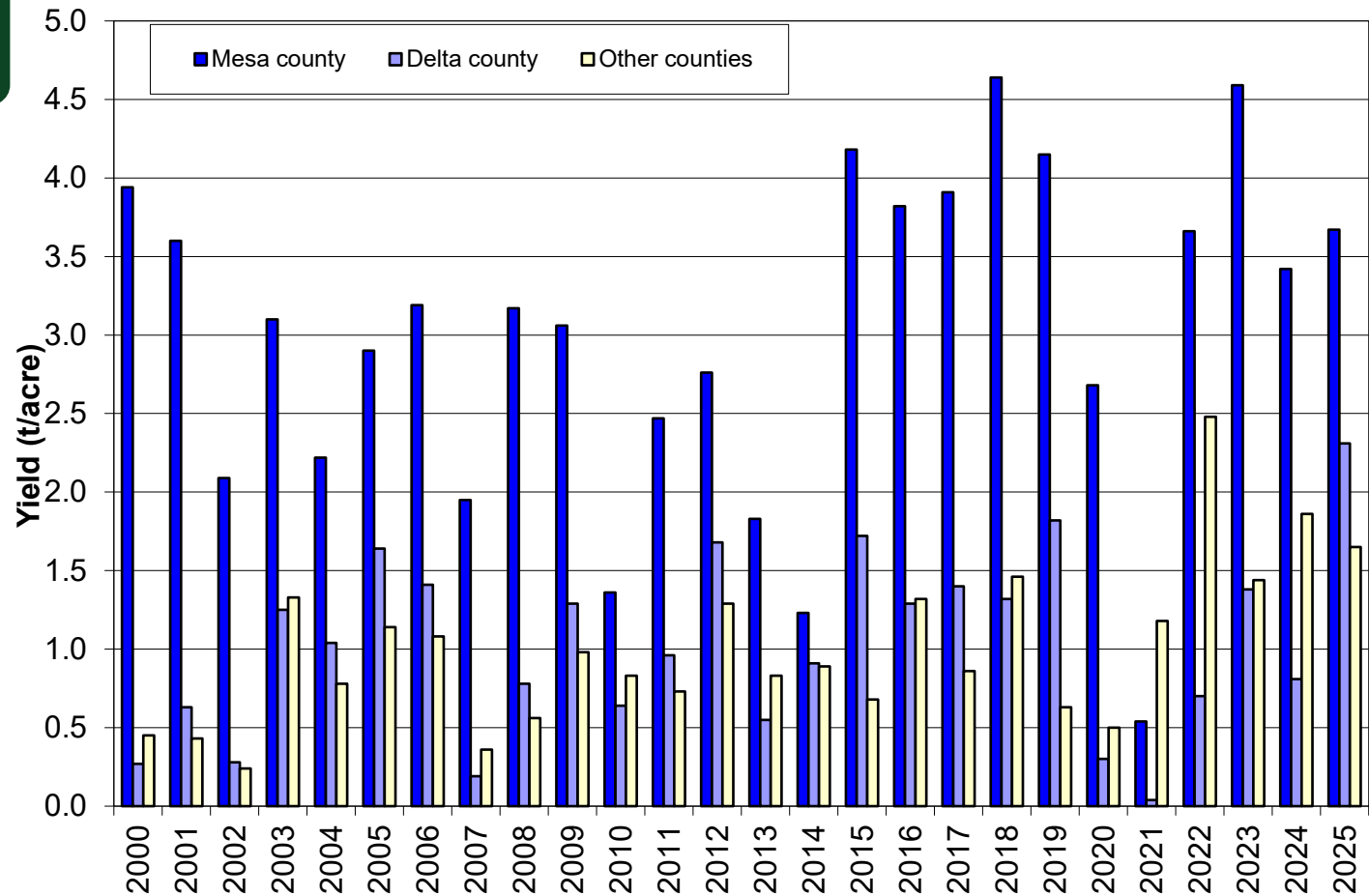


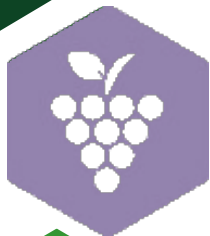
Colorado grape yield per acre & year



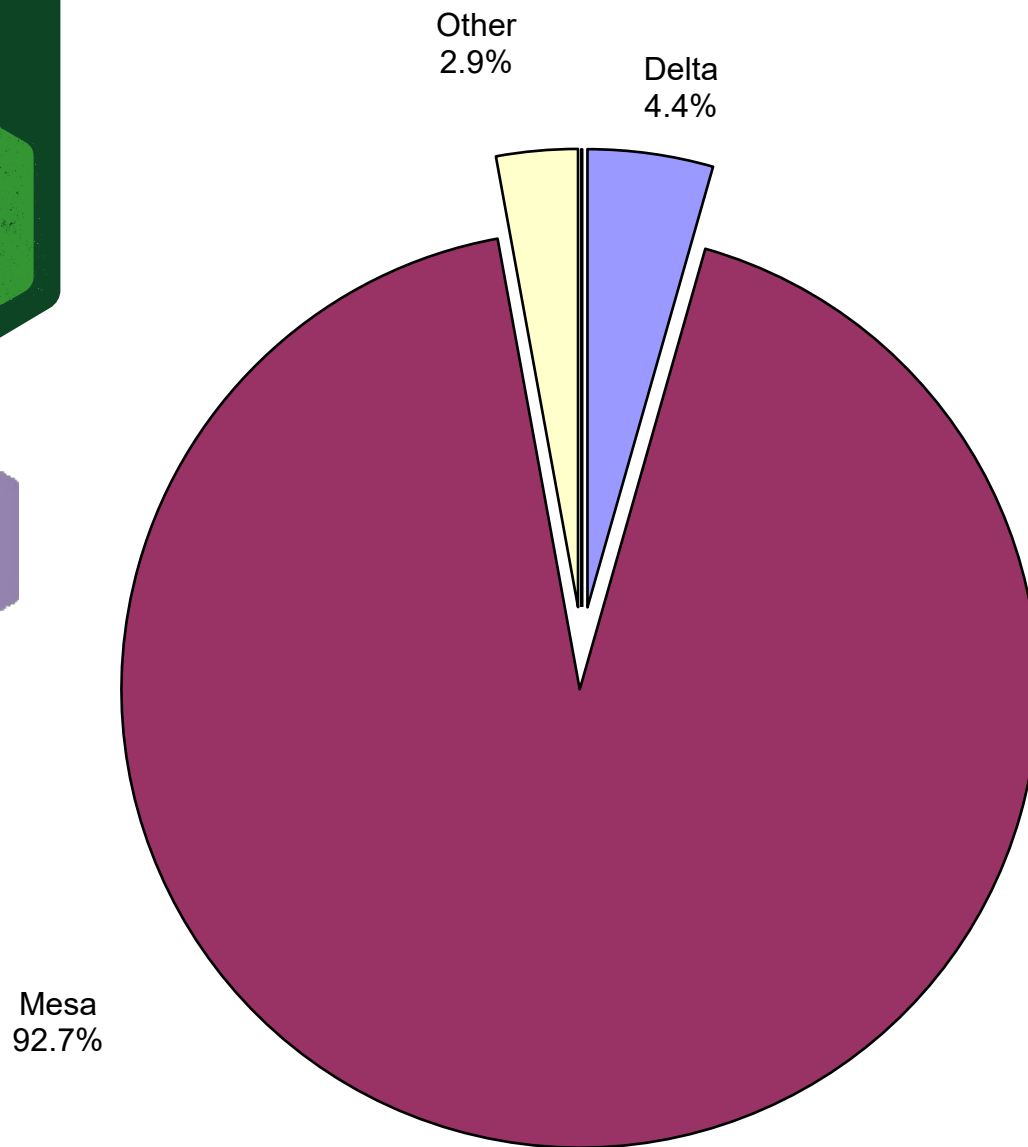


Colorado grape yield by county & year



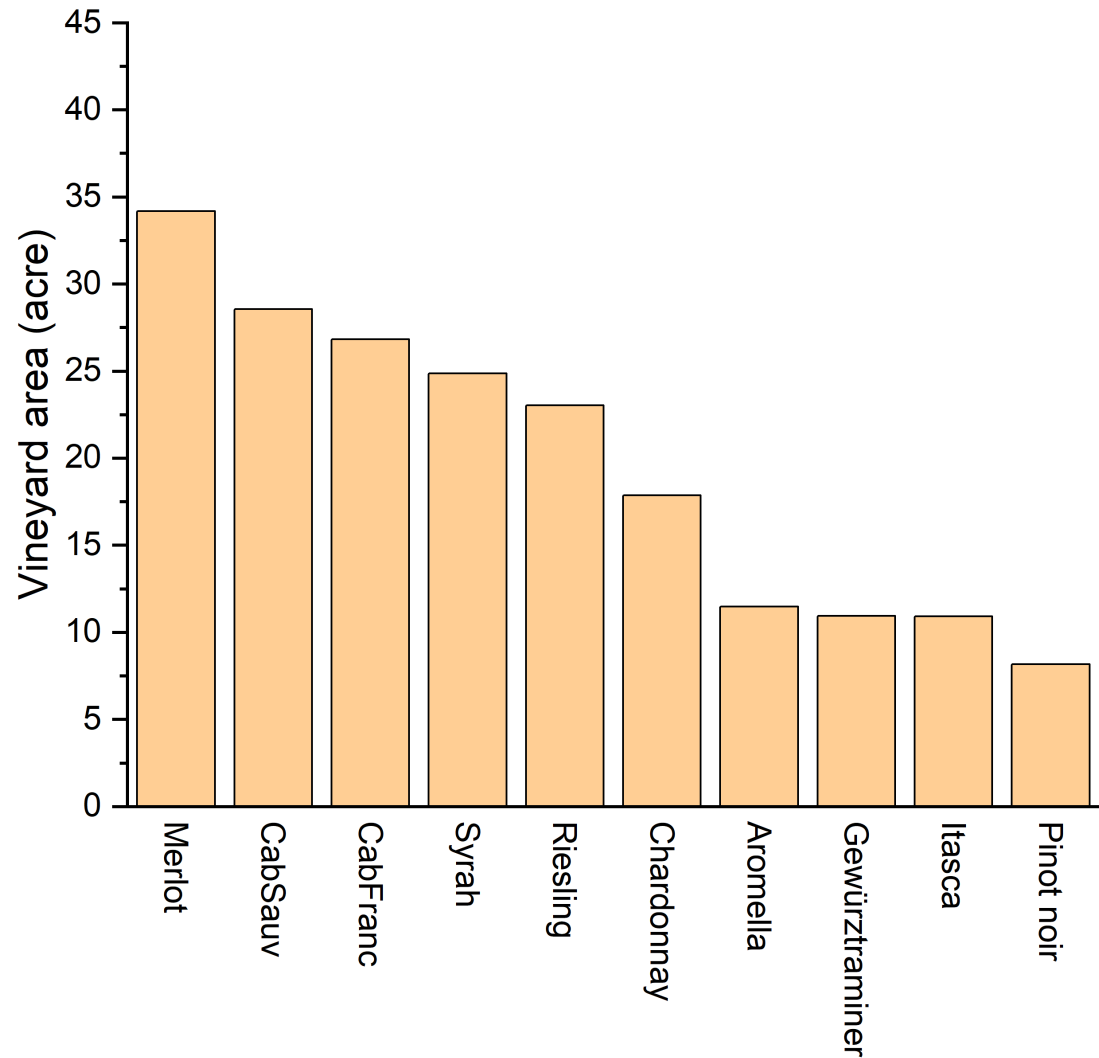


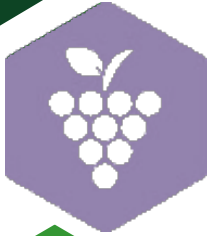
Colorado grape production by county



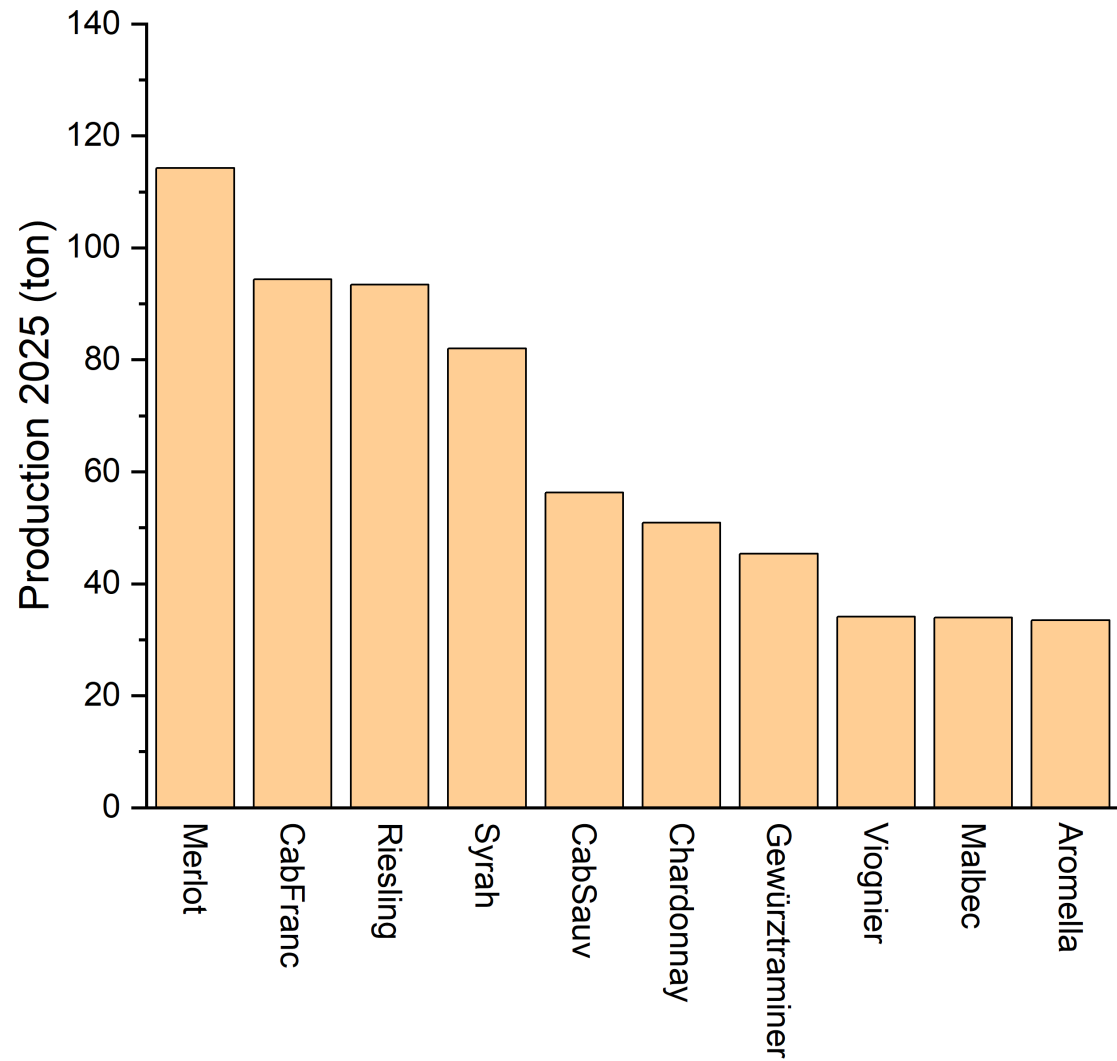


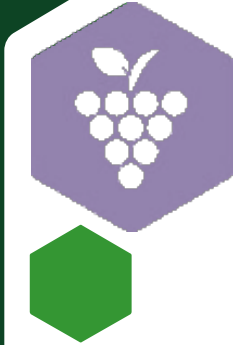
Colorado vineyard area, top 10 cultivars according to survey results



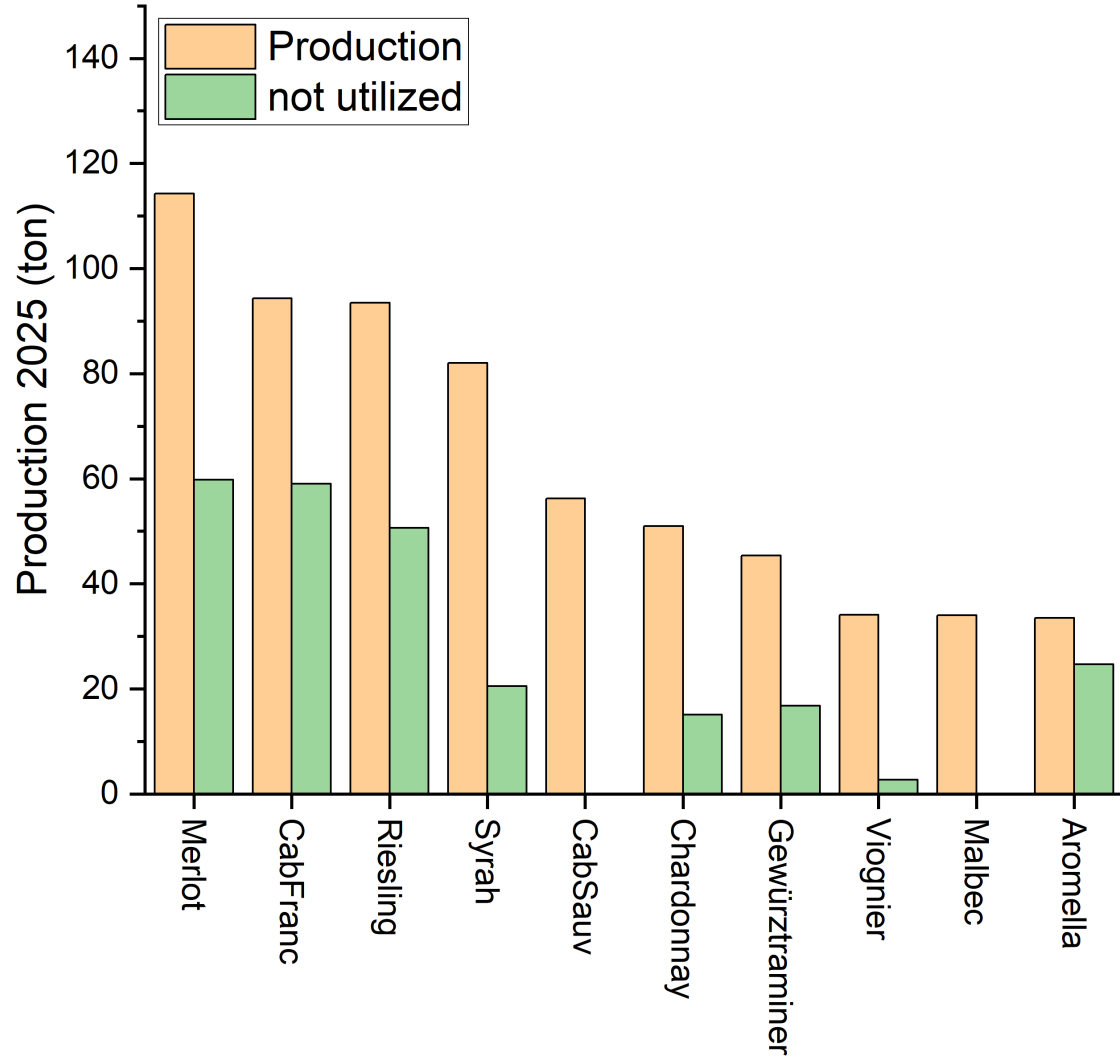


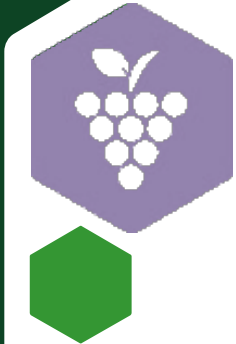
Colorado grape production, top 10 cultivars



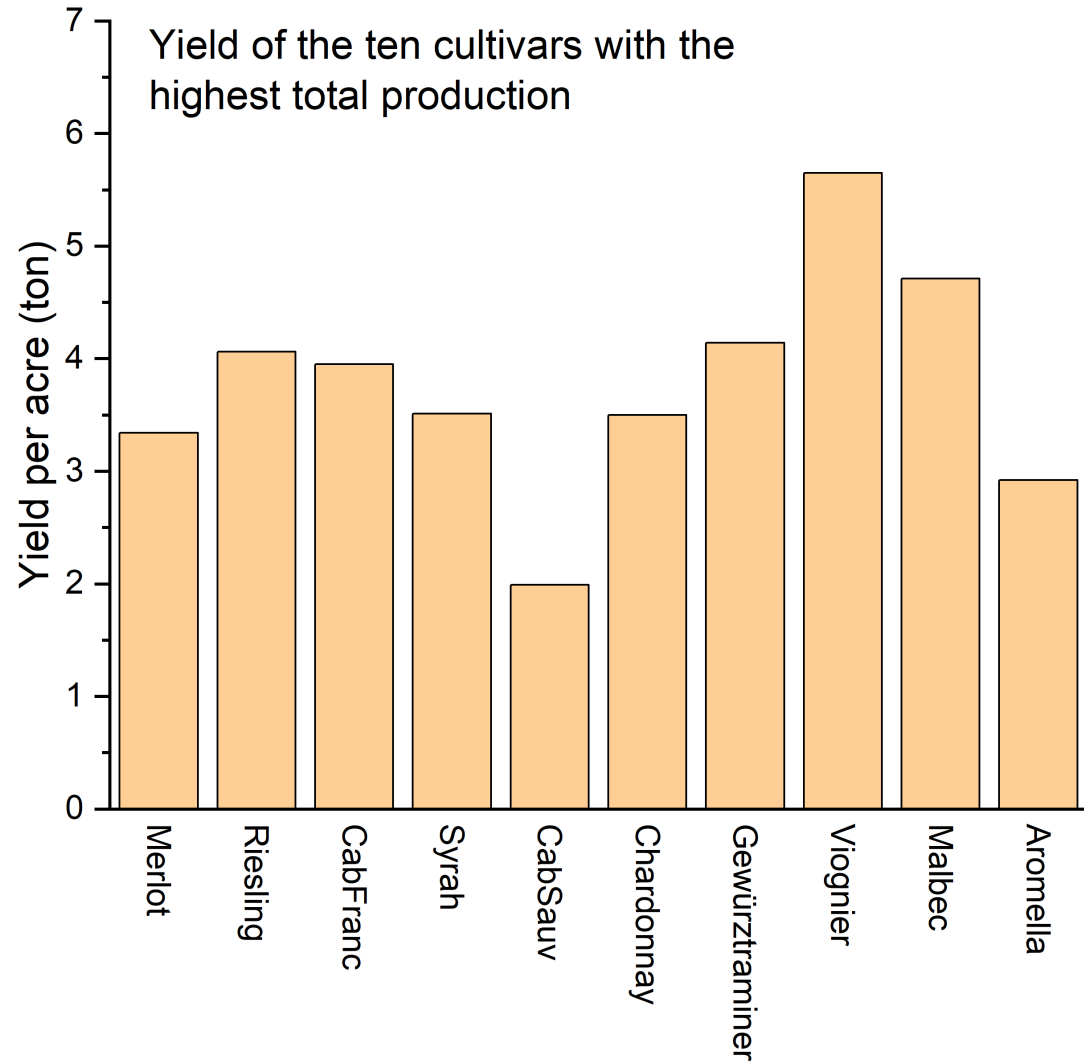


Colorado grape production, top 10 cultivars





Colorado grape yield per acre & variety





Colorado vineyard area, top 10 cultivars taking into account non-respondents

#1 Cabernet Sauvignon

#2 Merlot

#3 Cabernet franc

#4 Riesling or Syrah or Malbec

#7 Chardonnay

#8 to #10 Chambourcin or Aromella or Gewürz-
traminer or Sauvignon blanc or Tempranillo or
Traminette



2025 Colorado Grape Grower Survey

More than 30 acres removed in 2025.

Less than 4 acres of new plantings in 2025.

Minimal replantings reported in 2025.

Vineyard area continues to decline in Mesa County.



2025 Colorado Grape Grower Survey

- Slight increase in yields compared to 2024.
 - Some vineyards in the western part of the Grand Valley severely damaged by hailstorm in early June.
 - Inter-specific cultivars accounted for ~16 % of the state-wide grape production.
-



2025 Colorado Grape Grower Survey

- Nearly 30 % of fruit did not get utilized.
 - The average price for utilized grapes was similar to 2024.
 - About \$500/ton difference in price between *V. vinifera* cultivars and inter-specific cultivars.
-



2025 Colorado Grape Grower Survey

- Grape price information is from 65 % of the utilized crop reported.
 - Average price per ton for *Vitis vinifera* cultivars was \$2,102 (up \$38).
 - Average price per ton for cold-hardy inter-specific cultivars was \$1,608 (up \$128).
-



2025 Colorado Grape Grower Survey

- Average yield of cold-hardy cultivars (2.79 ton/acre) significantly lower than that of *Vitis vinifera* cultivars (3.52 ton/acre).
-



2025 Colorado Grape Grower Survey

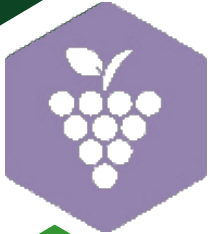
- Overall, nearly 30 % of the production was left hanging on the vines.
 - 22 % for *Vitis vinifera* cultivars
 - 42 % for cold-hardy inter-specific cultivars
-



2025 Colorado Grape Grower Survey

Thank you

- All the growers who have responded to the survey
 - CWIDB for funding the survey
-



Questions?

Dr. Horst Caspari

Department of Horticulture & Landscape Architecture

Colorado State University

Western Colorado Research Center – Orchard Mesa

Grand Junction, CO 81503

Ph: (970) 495-2202

horst.caspari@colostate.edu